



State Coordinator's Notes:

Major Changes in the 2010-2011

STAR Events Manual

The following is a listing of the major changes in the 2010-2011 STAR Events Manual. It is in no way inclusive and participants and advisers should continue to read the event rules carefully to ensure eligibility and successful event completion and presentation.

• States may now submit up to **two entries** per category for national competition in the following events:

- Early Childhood
- Fashion Construction
- Focus on Children
- Food Innovations
- Recycle and Redesign
- Teach and Train

• **Allowable Presentation Elements** chart includes Flip Chart(s), Manual, and Portfolio.

• The following events now allow participants to select either a **hardcopy or electronic portfolio** to present to evaluators:

- Advocacy
- Applied Technology
- Career Investigation
- Early Childhood
- Entrepreneurship
- Environmental Ambassador
- Fashion Design
- Hospitality, Tourism, and Recreation
- Job Interview
- Leadership
- Life Event Planning
- Nutrition and Wellness
- Promote and Publicize FCCLA!

• **Recycle and Redesign** added Sanding, Painting, or Staining to the Skills Selection Chart.

• **Hospitality, Tourism, and Recreation** was renamed, event was completely redesigned, and split senior/occupational category into two separate categories of senior and occupational.

• Three **new events** were added:

- Advocacy
- Leadership
- Nutrition and Wellness

Please read event rules carefully to ensure eligibility and receive the highest possible points on your project.



Ronald McDonald House Charities of CNY

New York State FCCLA chapters will be collecting pop tabs for the Ronald McDonald House in Syracuse. The chapters will be bringing the tabs collected to the State Conference in Syracuse the last of March. There will be opportunities for members and their advisers to tour the RM House, since it is in walking distance of the Sheraton Hotel.

New York's goal is to collect 1500 lbs of tabs at this meeting. Let's see which chapter will bring in the greatest amount!

Below are some tips on how to collect tabs along with some interesting facts about the House.



Pick Up the Tab Program "How To" Guide

For nearly 25 years, "The House That Love Built" has provided hospitality to more than 17,000 families from 48 counties across New York State, 45 other U.S. states, and several foreign countries. The grassroots efforts which built our House began with the Child Life Program at the Center for Children's Cancer and Blood Disorders at University Hospital. In addition to funding this program, RMHC of CNY provides grants to local community organizations to further meet the needs of children. The cornerstone of our mission continues to be the Ronald McDonald House. We serve three hospitals in Syracuse: Crouse Hospital, St. Joseph's Hospital Health Center, and University Hospital, SUNY Upstate Medical University. Ronald McDonald House Charities of CNY collects aluminum pop tabs year-round, and the recycling of these tabs generates necessary income to allow us to continue to serve children and families in Central New York and Northern Pennsylvania.

What is a Pop Tab? A Pop Tab is the piece of metal that opens aluminum cans. Like the can, the pull-tab is recyclable. It is a small piece, yet a refundable piece.

Why Collect Pop Tabs? Pop Tabs are an easy way to recycle and help others. It is a task that people of all ages can do. These small pieces are a source of charitable revenue for Ronald McDonald House Charities of CNY. You might be asking: **Why only pop tabs instead of the whole can?** Well, the tabs are made of different quality aluminum than the cans and may be more easily recycled. They are smaller and cleaner than collecting cans. They are also easier for the Charities to handle when receiving large volumes. The amount of money received is determined by the weight of aluminum collected. These pop tabs can make a big impact when collected in numbers. Money received is not credited toward any medical treatment.

Some Fun Facts

- _ 1 pound of aluminum is sold for approximately 40¢
- _ 1,267 pop tabs make 1 pound
- _ 1 inch = 1 pop tab
- _ 1 foot = 12 pop tabs
- _ 1 mile = 63,360 pop tabs



Affiliation:

Please affiliate your chapter as soon as possible! As of November 12th, we had 10 chapters with 197 members already affiliated. Let's keep this number growing! Remember you have to be affiliated by March 1st to compete in STAR Events at the State and National levels.

Website:

Check out the website as often as possible since there will be a lot of new information and deadline posted. The State Conference information will be online within the next week. Also, don't forget you can use the calendar to list your activities. The way it works is your chapter PR person can go

to the calendar and put the information in for an activity, it is then sent to the coordinator for approval. Once it is approved, it is then put on the website. It is free advertisement for your upcoming events.



2010-2011 Otis Spunkmeyer O-iginals Recipe Contest Details and Rules

Chapters who participate in the recipe contest have the opportunity to learn leadership, entrepreneurship and creativity skills through exploring and executing ideas on how to fundraise with their recipe experiments. Otis will provide equipment so you can set up a small bake shop to help you get ready for business right away. Chapters should think about ways to test their recipes with others through launching a small business, making products, setting price points, promoting recipes and gaining feedback to make your recipes and business better. More about this learning opportunity is included at the end of the participation form. Otis Spunkmeyer is giving FCCLA nationally affiliated student members a chance to win an iPad and earn \$500 towards expenses to the 2011 FCCLA National Leadership Conference. Let your creative side take over while crafting a recipe that Otis Spunkmeyer will feature through their O-iginals program, which is used by chefs nationwide to help provide ideas on various applications for our cookie dough.

Participation:

- You must be able to purchase Otis Spunkmeyer cookie dough either directly through us or through a foodservice distributor that carries our products. To see if you can order product directly through Otis Spunkmeyer, please go to the link below and enter your zip code. A message will confirm if you fall in one of our delivery zones. If you do not fall within a service area, please contact Otis at 866.644.6847 and we will assist in trying to set you up through a foodservice distributor.
<http://www.spunkmeyer.com/Our-Customers-and-Markets/Amenity-and-Small-Business/Are-You-in-Our-Service-Area/>
- Purchase of cookie dough is required. Recipes submitted must include Otis Spunkmeyer cookies

as one of the ingredients. By signing up for our fresh-baked cookie and oven program, you can purchase cookie dough and receive an oven on loan to help you in your recipe testing and fundraising.*

Cookie dough must be purchased either directly from Otis Spunkmeyer, Inc. or through a foodservice distributor that carries our products. Proof of purchase will be required for this type of transaction. Current customers can order product as normal. To become a customer and participate in the contest, see the Participation Form.

Official Rules:

- Contest begins November 1, 2010 and final recipes must be time stamped by April 15, 2011 before 11:59pm EST.
 - One (1) O-iginals Cookie Recipe submitted per nationally affiliated FCCLA member
 - The created recipe must be “dessert/treat” like in nature
 - Submitted recipes must include Otis Spunkmeyer cookies as one of the ingredients to prepare the recipe
 - Recipes can be made with the following Sweet Discovery cookie dough flavors only: Chocolate Chip, Oatmeal Raisin, Double Chocolate Chip, Strawberry Shortcake and/or Butter Sugar
 - Up to 5 additional ingredients can be used in creating your treat, not including Otis Spunkmeyer’s O-iginals sprinkles and icing
 - Recipe must be “O-iginal” and may not be a duplicate of an existing published recipe
 - Purchase of 2 cases of cookie dough per chapter (per participation form)
- Judging: Recipes will be judged on the following criteria
- Clarity/Accuracy of prepping and preparing instructions
 - Taste
 - Appearance
 - Creativity
 - Staying within the guidelines

Winners:

- Winning student and his/her chapter adviser will be awarded up to \$500 each for expenses related to the attendance of the 2011 FCCLA National Leadership Conference in Anaheim, plus an iPad each.
- Additionally, the winning recipe and creator will be featured in the “Culinary Spotlight” section of our

O-iginals eNewsletter. An interview will be conducted: A behind the scenes look at the ideas and creation of the Winning Recipe.

- Feature the winner and winning recipe on the FCCLA website
 - Feature the winner and recipe at FCCLA NLC in the Otis Spunkmeyer booth
 - Announce winning recipe and winner on stage at the FCCLA National Leadership Conference
- Announcing Winners:
- Winner will be contacted by June 1, 2011

Requirements:

- All recipes must be time stamped by April 15, 2011 before 11:59pm EST.
 - To qualify, you must purchase 2 cases of Otis Spunkmeyer cookie dough per chapter and use Otis Spunkmeyer cookie dough in your recipe
 - For your recipe to be accepted, submitted entries must be in the recipe card template format provided (located on the FCCLA website)
 - All entries must include a signed contestant form and a completed recipe card template mentioned above
 - All submissions must have a recipe name. Submitted recipes must list all ingredients needed to make the recipe and the steps for preparation. Don’t forget to include measurements for ingredients, baking time(s) and any special instructions needed.
 - Submit recipes by email only to competitiveevents@fcclainc.org
- If you’re interested in getting started, complete the O-iginals Recipe Participation Form located on the FCCLANational website www.fcclainc.org/content/contests/ . Submit the form to get your start up kit and be on your way to the 2011 FCCLA NLC!

Good Luck!

*Oven is provided on loan based on the customer purchasing at least 2 cases of cookie dough per month. The Participation Form has specifics on how to become an Otis Spunkmeyer customer, pricing, delivery and more! Plus, suggestions on how to earn money while you test your recipes.



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